

*14<sup>th</sup> Annual SEAK*  
**NON-CLINICAL CAREERS *for***  
**PHYSICIANS CONFERENCE**

**Conference Recruiting/Exhibiting Information**

October 21-22, 2017

Chicago, IL

Crowne Plaza Chicago O'Hare  
Hotel & Conference Center

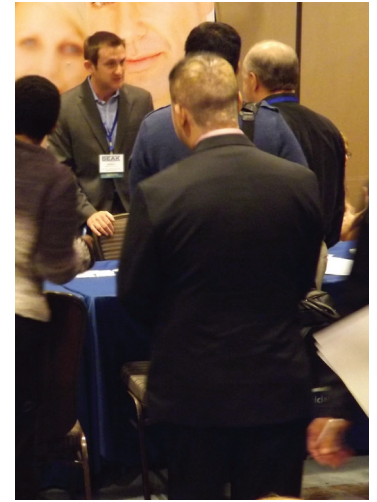
**400+ Physicians**  
**Interested in Part-Time Supplemental**  
**Income and Alternative Careers**



*"We have already sent out 3 physician employment contracts with hopefully another 10 to go out this week after some follow up calls. We had a great weekend and look forward to next year."*

**SEAK**

[www.NonClinicalCareers.com](http://www.NonClinicalCareers.com)



## Exhibit at SEAK's 14<sup>th</sup> Annual Non-Clinical Careers for Physicians Conference

### ABOUT SEAK'S NON-CLINICAL CAREERS CONFERENCE

SEAK's Non-Clinical Careers Conference is attended by hundreds of physicians each year who are looking to either leave clinical medicine all together or find part time work to supplement their clinical incomes. We show our attendees what is out there through presentations from thought leaders in fields that traditionally hire physicians for non-clinical positions such as pharma, insurance, government, public health, consulting, communications, administration, informatics, finance, etc. We also provide our attendees with mentoring and the opportunity to meet with exhibitors.

**SEAK's Non-Clinical Careers Conference is the perfect venue for anyone who is looking to recruit or network with motivated physicians who are looking to try something new.**



*"The conference was an extremely successful event for us. We have already been in contact with several of the attendees that we met with over the weekend."*

*"Our recruiting at the SEAK Conference was well worthwhile. We identified 2 very good candidates and 1 other decent one. We will definitely return next year and would like to run 2 tables."*

*"Our recruiters really enjoyed participating at last year's conference, and we hired 5 physicians from the event and are still in conversations with others from last year."*

*"The recruiter for our consulting company felt that recruiting at the SEAK Conference was very worthwhile and that we connected with a number of well qualified candidates."*

*"The conference was excellent! Exactly where we need to be every year to build relationships with physicians who are interested in non-clinical roles. Please invite us back next year."*

## Who attends Non-Clinical Careers?

- 1 The vast majority of our attendees are board certified and currently practicing medicine
- 2 Physicians attend the conference for many reasons including:
  - The desire to change careers and obtain a new position
  - Looking for part-time and full-time employment
  - To meet with recruiters to learn what additional opportunities are available for them
- 3 Our attendees come from all over the country

### ABOUT SEAK, INC.

SEAK, Inc. ([www.seak.com](http://www.seak.com)), founded in 1980, is an ACCME accredited continuing education, consulting and publishing firm. We have trained thousands of physicians across the United States. We pride ourselves on the quality of our educational programs and encourage attendees to talk to other physicians who have taken SEAK courses in the past. Please see the extensive list of testimonials available at [www.nonclinicalcareers.com](http://www.nonclinicalcareers.com).

# SEAK's 14<sup>th</sup> Annual Non-Clinical Careers for Physicians Conference



## 2017 EXHIBITOR CONTRACT

**YES!** I would like to reserve exhibit space at the 14th Annual SEAK Non-Clinical Careers Conference, October 21-22, 2017.

Exhibiting booths are reserved on a first come basis. It is further agreed that if cancellation is made prior to September 1st, 2017 I will be refunded one half (1/2) of my exhibiting fee. I have read the Exhibit Rules and Regulations enclosed and agree to be bound by these terms thereof.

|  |   |            |                |
|--|---|------------|----------------|
| Signature:   |   | Date:      |                |
| Company Name:  |   |            |                |
| Contact Person:  |   |            |                |
| Address:   |   |            |                |
| City:  | State:  | Zip:       |                |
| Phone:   | Fax:  |            |                |
| E-Mail:  | Website:  |            |                |
| Name of Representative(s) Attending Seminar:   |   |            |                |
| Please indicate number of units desired:   | One 6-foot draped and skirted table ___ x \$2,195 = \$_____ |            |                |
|  | ___ Persons over 2 x \$300 = ___ Total amount enclosed: \$  |            |                |
| The number of representatives allowed at no additional charge is 2. A \$300 <u>per person fee</u> will be charged for all representatives over your allotment. |   |            |                |
| <input type="checkbox"/> I've enclosed a check payable to: SEAK, Inc., P.O. Box 729 Falmouth, MA 02541   |   |            |                |
| <b>OR</b> <input type="checkbox"/> I'm Paying by Credit Card (please circle card type) MC / Visa / Amex / Discover   |   |            |                |
| Card Number:   |   | Exp. Date: | Security Code: |
| Name as it appears on the card:  |   | Signature: |                |

## SPONSORSHIP AND ADVERTISING ORDER FORM

### MAXIMIZE YOUR EXPOSURE AT THE SHOW AND TAKE ADVANTAGE OF OUR SPONSORSHIP OPPORTUNITIES!

- Badge Lanyards - \$7,000**  
Take advantage of this opportunity to increase the awareness of your company at the show. We will include your logo on the lanyards that attendees will use to hold their name badges.
- Notepad Sponsor - \$4,500**  
Include your company's information on the pads of paper provided at the conference. These notepads will be provided to the attendees throughout the event.
- Reception Sponsor - \$3,000**  
We'll make an announcement during the conference that you are sponsoring the event, and put signage at the Reception.
- Registration Pens - \$4,000**  
Your company will be the exclusive provider of pens provided to each attendee, each day.
- Exclusive Lunch Sponsorships - \$3,000**  
Includes signage at lunch.  
Company giveaways or fliers displayed on tables.
- Seat Drop - \$3,000**  
Put your company flyer on the seats of all the attendees. Based on availability.
- Show Guide Insert - \$1,500**  
Include your company's full page ad in the Conference Show Guide (black and white).

|  |            |            |
|--|------------|------------|
| Company Name:  |            |            |
| Contact Name:  |            |            |
| Address:   |            |            |
| City:  | State:     | Zip:       |
| Phone:   | Fax:       |            |
| E-Mail:  |            |            |
| <input type="checkbox"/> I've enclosed a check payable to: SEAK, Inc., P.O. Box 729 Falmouth, MA 02541             |            |            |
| <b>OR</b> <input type="checkbox"/> I'm Paying by Credit Card (please circle card type) MC / Visa / Amex / Discover |            |            |
| Card Number:   | Exp. Date: | Sec. Code: |
| Name as it appears on the card:  |            |            |
| Signature:   |            |            |

Please FAX to SEAK: 508-540-8304  
or MAIL to: SEAK, Inc., P.O. Box 729  
Falmouth, MA 02541

**QUESTIONS?**  
Please call Alex Babitsky at  
(508) 457-5150 or e-mail Alex@seak.com





## EXHIBIT RULES AND REGULATIONS

1) **SETUP AND BREAKDOWN TIMES:** You will have access to the exhibit area to set up your booth on Saturday October 21st from 6:30am-8:30 am. Breakdown will be Sunday October 22nd, from 3pm-4pm.

Exhibit booths are assigned on a first come basis. Once we receive your contract and payment we will send you additional exhibiting information.

2) The application attached hereto, when accepted by SEAK, Inc. constitutes a contract between SEAK, Inc. and the exhibitor.

3) In order to maintain the high standards of the exhibit hall, SEAK, Inc. reserves the right to restrict or remove any portion of an exhibit which is detrimental or detracts from the general order of the exhibit area, in the sole and exclusive opinion of SEAK, Inc. No reduction of exhibit charges will be provided to the exhibitor in the event that SEAK, Inc. restricts, removes, or otherwise alters any part of any exhibit.

4) The exhibitor hereby grants to and understands that SEAK, Inc. has the sole discretion and right to modify, limit, restrict, alter, or forbid any activity by any of the exhibitors.

5) SEAK, Inc. may eject an exhibitor for the violation of any of these rules and regulations. In the event that SEAK, Inc. must eject an exhibitor for the performance of any activity, the exhibitor's sole recourse shall be the right to a refund of a prorated share of their space charges. The exhibitor hereby specifically waives any right to any damages or expenses for shipping, set up or take down, travel, loss of sales or other consequential damages arising out of their ejection from the exhibit space.

6) It is expressly agreed that this contract is not binding until accepted by the seminar leader of SEAK, Inc. or by its agent. It is further agreed all suits arising under this contract will be tried in the state of MA, under MA law.

7) Neither SEAK, Inc. nor the hotel in which the exhibits will be held can assume liability for damage or loss of any kind, either to attendees, members of the seminar, guests of the seminar, third persons, the hotel, the exhibitors, or to any of the property of the aforesaid individuals or entities.

8) Exhibitors must make sure that their various applicable insurance policies such as liability, fire, theft, etc. cover them during the exhibition as this seminar, since no commitments can be entered into by SEAK, Inc. or the hotel with reference to security. Neither the hotel nor SEAK, Inc. will be liable for property or material left unattended at any time in the hotel or the exhibit areas.

9) The exhibitor does hereby agree to indemnify and defend any claim of any third person against SEAK, Inc., its agents, attorneys or employees arising out of the negligence, intentional act, or any other conduct of the exhibitor.

10) Exhibit booths must be staffed at all times during the hours the exhibit hall is open. This rule is to enhance interest in the exhibits as a whole. Dismantling or removing an exhibit or materials, including packing literature or products, before the official closing of the exhibit hall is prohibited. Companies found in violation of this rule may be prevented from exhibiting at future meetings.

11) The number of representatives allowed at no charge is 2. Please list the names of representatives to be pre-registered. A \$300 per person fee will be charged for all representatives over your allotment. Representatives are not allowed into the seminar sessions.

12) Each exhibiting booth is 8' wide x 6' deep. Each booth will be provided with one draped and skirted 6-foot table and two chairs. Other requirements such as lighting, electricity, internet access and banners, etc. are not included in the price and shall be the expense of the Exhibitor.

**Please note: 10-foot wide exhibit booths will not fit.**

13) If cancellation is made prior to September 1st, 2017 you will be refunded one half (1/2) of your exhibiting fee. After September 1, 2017 no refunds will be made.

14) SEAK reserves the right to reject any application for any reason.